

FACEBOOK

PERFORMANCE REPORT

(Facebook Insights)





Facebook Organic Posts Overview

45,428

2,728

▲ 1,565.25%

PAGE IMPRESSIONS

447

75

▲ 496.00%

PAGE ENGAGED USERS

51

11

▲ 363.64%

NEW LIKES

13:29:10

00:18:36

▲ 4,250.36%

VIDEO VIEW TIME

108

8

▲ 1,250.00%

TOTAL LIKE REACTIONS

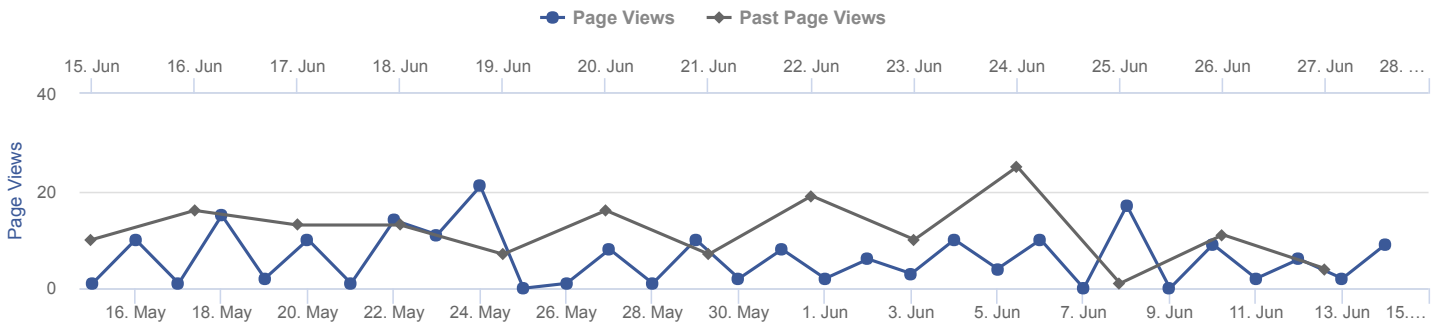
2,092

852

▲ 145.54%

PAGE IMPRESSIONS VIRAL

Page Views Performance



Page Impressions

Jun 11 2018

7,437

Jun 18 2018

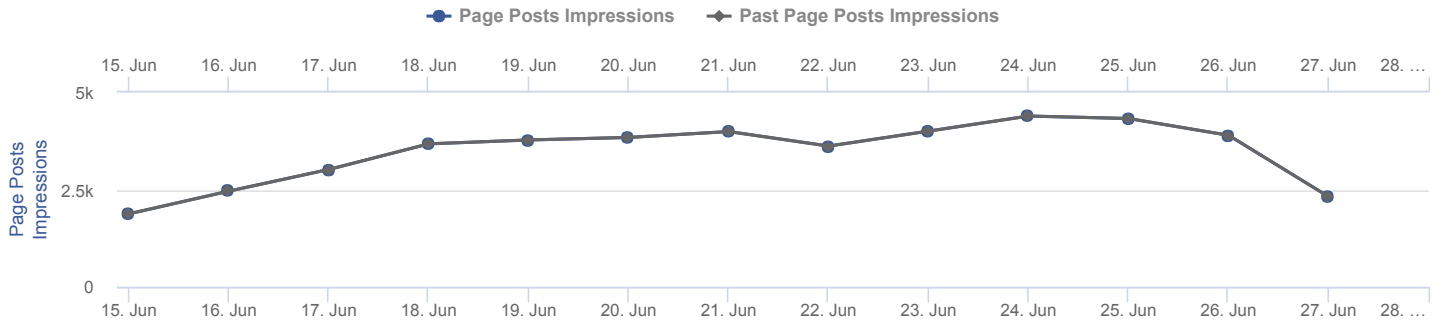
27,420

Jun 25 2018

10,571

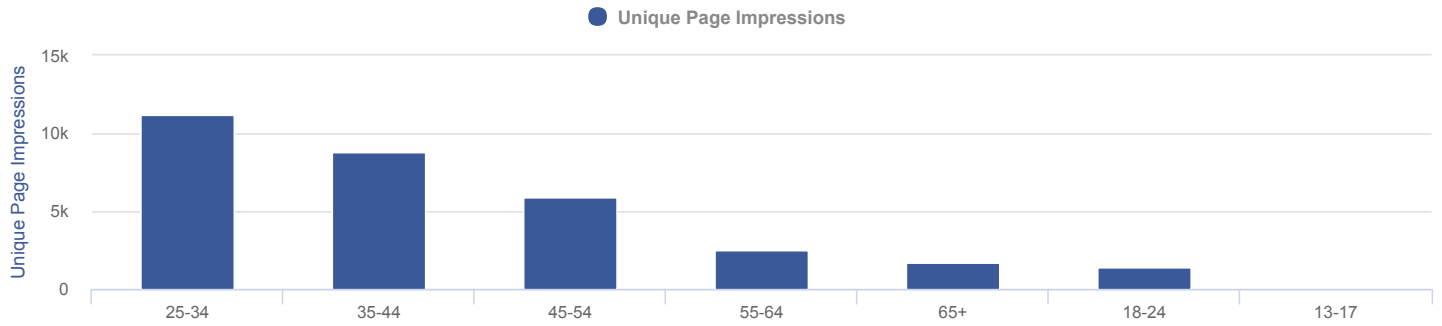


Page Post Impressions





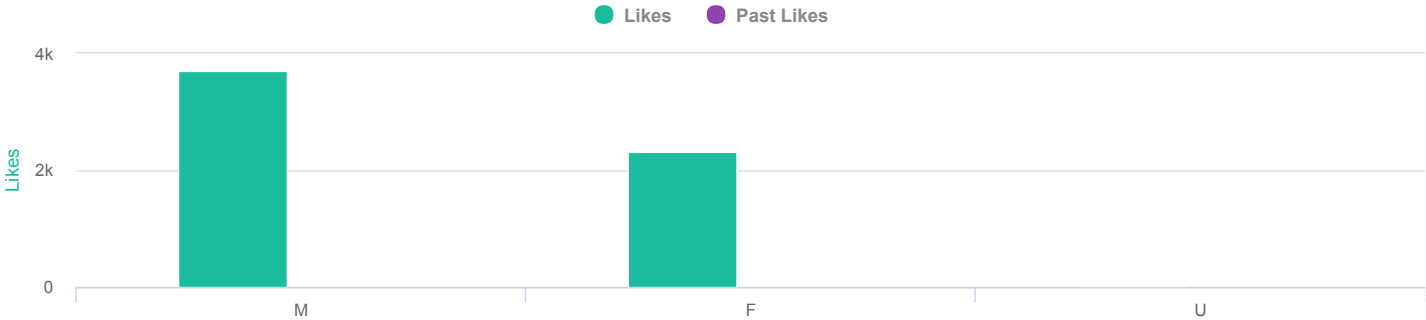
Demographic Performance



	Likes
25-34	2,215
35-44	1,611
45-54	835
18-24	648
55-64	391
65+	321
13-17	15



Gender Performance



	Likes
M	3,704
F	2,310
U	22



Posts - Performance

	Created Time	Likes	Comments	Shares	Post Engaged Users	Post Consumptions	Post Impressions	Organic Post Impressions
 ATTN. WIN A YEAR WORTH OF OIL CHANGES FOR FREE! <small>www.rebelautomotive.com</small>	15/06/2018 18:56	62	13	54	261	370	30037	2793
 Enjoy Happy New Year Savings! \$10 OFF ANY OIL CHANGE* Includes 25 Oil Changes. E...	01/01/2018 20:04	3	0	3	17	8	519	519
	15/06/2018 18:46	3	0	0	6	3	393	308
 How To Tell If Your Car Struts are Bad?: Car shocks and struts wear...	07/12/2017 01:04	2	0	3	19	19	441	441
 Do You Know the Signs of a Transmission Going Bad?: The transmission...	06/03/2018 01:04	2	0	1	9	11	357	357
 How to Prepare Your Car for Summer Driving: Winter's over, spring is...	08/04/2018 00:04	2	0	0	6	4	321	321
 Just driving around in the desert and thinking about all our great...	19/06/2018 02:51	2	1	2	34	32	4311	350
 Read our recent (5) star review on http://www.rebel- ...	06/10/2017 16:07	1	0	0	1	0	3017	3014
 #vehicleownermobileapp v4.1 is here! What's New? Ok, admittedly...	12/10/2017 19:45	1	0	0	2	1	650	650
 Tips on How to Choose the Right Auto Shop!: Today's advanced...	24/10/2017 00:04	1	0	0	1	0	1964	1964